

**MICHIGAN KNIGHTS OF THE HIGHWAY - FMCA**  
**35th ANNUAL G.L.A.S.S. RALLY**  
**BERRIEN SPRINGS, MICHIGAN**  
**MAY 24-28, 2012**

**MOTOR HOME EXHIBITORS INVITATION**

The Michigan Knights of the Highway and the FMCA Great Lakes Area Chapters will host the 35th Annual G.L.A.S.S. Rally at the Berrien Youth Fair in Berrien Springs, Michigan, May 24-28, 2012.

You are cordially invited to join us in making this year's rally a great event for all the people attending. We hope you will participate in promoting your products and have a fun-filled and profitable Memorial Day weekend.

All dealers must be pre-registered by March 31, 2012. Refunds will be made until May 9, 2012. Setup will begin on Monday, May 21, 2012 after 10:00 a.m. All show coaches must be on display by Wednesday, May 23, 2012 at 5:00 p.m. Display breakdown will begin after 3:00 p.m. on Sunday, May 27, 2012.

A confirmation will be sent to you after we receive your **Registration Form, Insurance Certificate, Release of Liability Form and Deposit Check.**

Once again All Brite (1-800-Clean RV) will be available at the fairgrounds for your convenience.

**\*\* Remember to indicate the length of ALL coaches you will be exhibiting at the Rally on the registration form. \*\***

**SHOW HOURS:**

Thursday, May 24	Noon - 5:00 p.m. (Optional - 5:00 to 7:00 p.m.)
Friday, May 25	9:00 a.m. - 5:00 p.m.
Saturday, May 26	9:00 a.m. - 5:00 p.m.
Sunday, May 27	10:30 a.m. - 3:00 p.m.

All display coaches must be registered and an entry card displayed in the windshield upon arrival. There will be no display coaches removed from the display area for test drives. A limited number of demo coach parking permits will be allowed, upon approval of the chairperson.

**PAYMENT IN FULL IS REQUIRED PRIOR TO ARRIVAL AT THE RALLY**

Make checks payable to: **MICHIGAN KNIGHTS OF THE HIGHWAY**

Mail to: Bob Sutton  
2930 Five Lakes Road  
Metamora, MI 48455-9365

We look forward to having you as an Exhibitor and as one of our Sponsors. A suggested list of Sponsorships is included for your review. If you have any questions, please write, call or e-mail.

Sincerely,

Bob Sutton, Commercial Chairperson  
Phone: 810-358-2470  
E-mail: rsuttonfarm@aol.com

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**MOTOR HOME EXHIBITORS REGISTRATION FORM**

COMPANY NAME \_\_\_\_\_ FMCA# \_\_\_\_\_  
ADDRESS \_\_\_\_\_ PHONE \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_ FAX \_\_\_\_\_  
DEALER REP \_\_\_\_\_ CONTACT PHONE \_\_\_\_\_

COACH LENGTHS: \_\_\_\_\_

**REGISTRATION FEES ARE AS FOLLOWS:**

**DISPLAY COACHES: NO: \_\_\_\_\_ x \$160.00 \$ \_\_\_\_\_**  
Parking Monday to Monday (extra charge for extended days)  
Electric: Show Coaches if hooked up -  
\$20.00 per coach on Monday, Tuesday and Wednesday. \$ \_\_\_\_\_  
(Electric on Thursday, Friday, Saturday & Sunday included in fee)

**SPONSORSHIP GIFTS: Includes 3 coaches free, for each \$1,000 sponsorship**  
**(After payment of 1st coach, which all dealers must pay)**  
**½ page ad in the Rally Book per \$1,000 and a banner for**  
**Display in the dining room \$ \_\_\_\_\_**

**GOLF CART RENTAL: No \_\_\_\_\_ x \$225.00 \$ \_\_\_\_\_**

**RALLY MEAL TICKETS: No \_\_\_\_\_ x \$26.00 (2 adult meals) \$ \_\_\_\_\_**  
(Dealers may obtain additional tickets at registration)

**CAMPING: Rally fee - \$150.00/coach x \_\_\_\_\_ coaches \$ \_\_\_\_\_**  
(Live in coaches include electric and all rally events)

**TOTAL REGISTRATION FEE \$ \_\_\_\_\_**

**Deposit (refundable until May 9, 2012) \$ \_\_\_\_\_**

**CHECK ENCLOSED \$ \_\_\_\_\_**

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**MAY 24 - 28, 2012**  
**Berrien County Youth Fair**  
**Berrien Springs, Michigan 49103**

**INSURANCE REQUIREMENT AND LIABILITY GENERAL RELEASE**  
**FOR ALL COMMERCIAL EXHIBITORS AND SERVICE CONTRACTORS**

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Address Line 1

\_\_\_\_\_  
Address Line 2

\_\_\_\_\_  
City State Zip

**INSURANCE**

Each commercial exhibitor and service contractor must be covered by a Comprehensive General Liability insurance policy providing limits of at least \$1,000,000 combined limit for bodily injury and property damage per occurrence including products/completed operations coverage. Neither the facility of FMCA, nor any of its service contractors will be responsible for loss or damage to any property of commercial exhibitors or service contractors while in transit or on the event site. Commercial exhibitors and service contractors must carry their own insurance at their own expense and provide an insurance certificate to FMCA containing FMCA as additional insured. Failure by FMCA to request or review certificates of insurance shall not be deemed to constitute a waiver of FMCA's rights or exhibitor or contractor's obligations hereunder.

**LIMITATION AND LIABILITY**

\_\_\_\_\_ (hereafter referred to as "**the company**") agrees to indemnify and hold FMCA, its representatives and employees, harmless against any and all claims (except for FMCA's sole negligence) demands, damages, costs and expenses (including attorneys fees for the defense thereof) arising from the conduct or management of (**the company's**) business at the Berrien Springs Youth Fair, Berrien Springs, Michigan, during the Great Lakes Area Spring Spree, scheduled for May 24 - 28, 2012.

Company: \_\_\_\_\_

By: \_\_\_\_\_

Date: \_\_\_\_\_

\_\_\_ Insurance Certificate Attached

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**Berrien Springs, Michigan 49103**

**STATE OF MICHIGAN**  
**SALES TAX LICENSE**

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dba/Name ( Doing Business As) - Company Name

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Michigan Tax No.

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Authorized Signature

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**Berrien Springs, Michigan 49103**

**SPONSORSHIP INVITATION**

Dear Corporate and Dealer Sponsors:

The 35th Annual FMCA G.L.A.S.S. (Great Lakes Area Spring Spree) Rally is scheduled for Memorial Day Weekend, May 24-28, 2012, and you are cordially invited to become a **SPONSOR**. This highly attended rally provides you the opportunity to promote your products and reach those in need of your products. The exhibit areas are on flat grounds located adjacent to the supplier/exhibitor buildings and centrally located on the Fairgrounds.

The rally will have many interesting events and products to satisfy all those who attend. We have great entertainment planned and a Memorial Flag Raising Ceremony on Memorial Day morning with the Berrien Springs High School Band. We would appreciate your help in a **SPONSORSHIP** to make this the best G.L.A.S.S. Rally possible.

We welcome any Manufacturer's, Dealer's or Exhibitor's support. Sponsors will be credited with three display coach spaces for **SPONSORSHIP** of \$1,000 after the first space is purchased. If you wish to sponsor a large item or event, but not exclusively, please advise us. Recognition for your **SPONSORSHIP** will be an ad in the G.L.A.S.S. Rally Book, and/or banner with your name and what you sponsored. ALL SPONSORSHIPS will be greatly appreciated. Please indicate your contribution amount and/or choice of sponsorship on the registration form. You **MUST** provide the **CAMERA READY ART WORK** for the G.L.A.S.S. Rally Book and remit sponsorship amount by March 10, 2012.

Thank you for your interest in the GLASS Rally and I hope you will sponsor and display at the 2012 GLASS Rally in Berrien Springs, MI. I look forward to hearing from you. If you have any questions, please call, write, or e-mail me:

Bob Sutton, Commercial Chairperson  
2930 Five Lakes Road  
Metamora, MI 48455  
Phone: 810-358-2470  
E-Mail: rsuttonfarm@aol.com

Cordially,

Bob Sutton

## 2012 GLASS RALLY

### SUGGESTED SPONSORSHIP GUIDE

Wednesday Night Vendor/Volunteer Party .....	\$ 2,000
Friday (PM) Light Dinner.....	\$ 4,000 (Catered)
Saturday (AM) Breakfast.....	\$ 4,000 (Catered)
Saturday (PM) Dinner .....	\$ 6,000 (Catered)
Sunday (AM) Breakfast.....	\$ 4,000 (Catered)
Sunday (PM) Dinner.....	\$ 7,000 (Catered)
Sunday Afternoon Ice Cream Social .....	\$ 2,000
Seminars Equipment Rental & Expenses.....	\$ 1,000
Monday (AM) Coffee & Rolls .....	\$ 1,800
Sound & Lights - Rental of Equipment .....	\$ 2,000
Entertainment	
Friday Night .....	\$ 5,000
Saturday Night .....	\$ 5,000
Sunday Night .....	\$ 5,000
Sunday Services .....	\$ 1,200
Rally Book Printing .....	\$ 2,000
Trams for Rally .....	\$ 500
Golf Carts (Rally Operations) .....	\$ 2,000
Radio Rental .....	\$ 1,000
Rental of Tables/Chairs/Curtains (Dining & Stage).....	\$ 4,000
Professional Security Patrol.....	\$ 1,000
Door Prizes - Door Prizes/Donations of any Amount.....	??????

**\*\*\*SOME SPONSORSHIPS MAY HAVE ALREADY BEEN ASSIGNED\*\*\***

For An AD in the Program Directory:

Donations of \$500 - Receive 1/2 Page Ad (3 ½" wide x 5" high)

Or \$1,000 - Receive Full Page Black & White Ad (7" wide x 10" high)

Sponsorship of: \$2,000 or more - Receive Full Page Color Ad (7" wide x 10" high)

**Ad copy must be received by April 1, 2012. Ads are to be sent as JPG or PDF files to:**

**[George.Abbott2@frontier.com](mailto:George.Abbott2@frontier.com)**

**231-788-3118**